

Smartflower Showcase - June 2024!

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Smartflower Lights Up CCVM - Madrid Event with Veolia

Veolia and our Spanish dealer, Julio Matilla of SmartFlower Iberia, brought sustainable innovation to Gambito Golf's CCVM - Madrid celebrity golf tournament in Spain. Attendees reveled in the Smartflower's advanced solar technology, environmental benefits, and magnificent aesthetics. This featured as a great way to spark discussion about sustainability and green energy among celebrity golfers, guests, and professionals. The Smartflower is currently being moved from the golf course to Veolia's headquarters in Madrid.

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Firefighting for Sustainability

In Middletown, Ohio, career firefighter Ben Adams installed a Smartflower at his home with assistance from SmartFlower

Solar's Bill Barrett. The Smartflower has become a standout addition to the neighborhood, sparking plenty of engaging conversations, and providing energy to charge his electric vehicle.

Ben Adams remarked, "The savings and positive environmental impact the Smartflower brings puts a smile on my face every time I plug in my car".



Jim Gordon Presents Smartflower at DeCarb Boston 2024

SmartFlower Solar CEO, Jim Gordon, gave an inspiring presentation to several eco-friendly representatives around the United States and Canada at [Decarb Boston 2024](#). Some key takeaways highlighted how the Smartflower greatly contributes to reducing CO2 emissions, encourages discourse around climate action, and symbolizes the green impact brands are striving to demonstrate.



Inspiring Children and Adults Alike

At the [Children's Discovery Museum of San Jose](#) fundraiser this past month, Smartflowers were installed in "flower pots" in the new outdoor exploration portal which not only showcased cutting-edge technology but also educated both the adults and children about renewable energy. The event inspired conversations about sustainability and left a lasting impression on all who attended.



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